

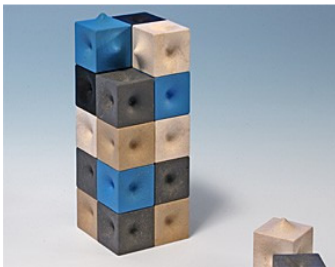
*Press release cuboro Ltd.*

### **babel pico – sustainable and multicultural**

Who can stop the construction of the tower? Certainly not the linguistic barriers. A brief description of the three-dimensional strategical construction game in 17 languages is shown on the box and detailed game rules in the same languages are included. babel pico is a game, which is not only entertaining, beautiful and thrilling, but also well-priced and sustainable. Its' elements are made of a novel material consisting of 80 % renewable primary products and 20 % PET. The large proportion of wood adds a natural appearance and provides a comfortable grip. The ingenious design with little (mountain) peaks and the handy size (3 cm edge length) is not only a visual pleasure, but also bestows a tactile experience. The elements are coloured according to their functions. babel pico is a real eye-catcher, suitable for children from 6 years of age and adults. Available at specialized stores.

*965 characters, 156 words*

*Hasliberg, revised in November 2009*



*The strategical construction game is made of fasal, an injection moulding granulate with PET percentage.*

*Information case to press release cuboro Ltd.*

### **About cuboro Ltd.**

Founded in 1997 with headquarters in Hasliberg Reuti/BE the Swiss company cuboro Ltd. also distributes, along with high-quality wooden toys - 100 % produced in Switzerland - like the cuboro and cugolino marble track system and the strategical construction game babel, the didactic jigsaw puzzle Alhambra as well as Japanese precision marbles. Founder of the company and inventor of cuboro, cugolino, Alhambra, babel and Serendipity (Schmidt Spiele) is Matthias Etter. New games and concepts for game animations are in the midst of development.

### **Press photographs/Information**

More information and press photographs to be found online at [www.cuboro.ch](http://www.cuboro.ch) or at cuboro Ltd., CH-6086 Hasliberg Reuti/Switzerland, phone 0041 (0)33 971 59 50.