

Press release cuboro Ltd.

cuboro mysterycube – The Surprising Magic Cube

At first, the latest product of cuboro Ltd. triggers amazement, then, growing curiosity and at last, sheer excitement. In a wondrous manner, “cuboro mysterycube” lets the marbles roll from one level to the next - upwards. Finally, the eager wish of many cuboro fans for a „marble elevator“ for the cuboro marble track system is fulfilled in the most spectacular way.

How is it possible for the marbles to roll upwards? A small technical masterpiece, developed by Tino Werner, lies hidden in the “cuboro mysterycube” featuring a built-in actuator, rechargeable battery and magnets. It works with hollow stainless steel marbles. The supplementary set “cuboro mysterycube” is compatible with the cuboro and cugolino marble track system and contains 1 cuboro mysterycube, 1 base construction element, 1 marble container with 4 hollow stainless steel marbles, 1 USB cable as well as 1 battery recharger dock. From age 12. Available in specialized stores as of April.

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971 characters, 153 words, Hasliberg, January 2012

Information on the cuboro marble track system

What makes cuboro so unique?

Combining the cubes, which feature “outer” and “inner” functions to connecting track courses, fosters the joy of experimentation, spatial imagination, logical thinking and concentration. In addition, cuboro grows according to the child’s standard. Parents and grand parents are elated likewise and therefore cuboro becomes a multi-generational toy. Today, cuboro is not “only” played for disport but is also used as teaching material, in occupational therapy, for aptitude tests and promotional concepts.

A sustainable Swiss high-quality product

cuboro is exclusively manufactured from Swiss FSC-certified wood. In the Swiss joinery „Nyfeler Holzwaren“ the beech wood is dried, precisely worked, packed into cuboro boxes and shipped worldwide. This emphasizes the sustainability of cuboro products and guarantees all building parts to retain their quality throughout the years and the playing pleasure to last for a lifetime.

Press images/information

Further information, press images and releases at www.cuboro.ch or directly at cuboro Ltd.